

EVERYDAY INNOVATORS[®]

HOW YOU DIFFERENTIATE YOURSELF, NAVIGATE CHANGE, AND MAKE AN IMPACT



Gather more perspective, build stronger ideas with buy-in

Collaborative



WHOLE INNOVATION

TANGIBLE INNOVATOR

Experiential



Put things in motions, show progress & results



Make sense of the uncertainty; give clarity

Fluid



CONCISE INNOVATOR

FORWARD INNOVATOR

Futuristic



Show people the future; excited possibilities



Create new solutions & methods; deliver new thinking and ideas

Imaginative



NOVEL INNOVATOR

DEEP INNOVATOR

Inquisitive



Ask challenging questions; break old thinking patterns



See the bigger insights & patterns; make sense of situations

Instinctual



CONNECTIVE INNOVATOR

BOLD INNOVATOR

Risk Taker



Get uncomfortable and leap first; pave the way for others



Find the optimization in the current; get people unstuck

Tweaker



OPTIMIZED INNOVATOR